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Département d'Économie



CENTRE FOR MACROECONOMICS



THE LONDON SCHOOL  
OF ECONOMICS AND  
POLITICAL SCIENCE ■



European Research Council  
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# Paris Conference on Goods Markets, the Macroeconomy and Policy

May 15-16, 2014

**Sciences Po, Paris**  
98 rue de l'université, 75007 Paris  
Room Georges LAVAU

*Sciences Po will hold a conference on Goods Markets, the Macroeconomy and Policy. The meeting will take place Thursday May 15, and Friday May 16, 2014.*

*Conference theme: The conference is to focus on research incorporating trading frictions in the goods market for the performance of the macroeconomy and the design of policy.*

*We thank the financial assistance of the Banque de France-Sciences Po partnership as well as the support of the CFM / LSE, the ERC and the LIEPP.*

Attendance is free, but interested participants must register with  
[liepp@sciencespo.fr](mailto:liepp@sciencespo.fr) by May 10th at the latest

# THURSDAY MAY 15<sup>th</sup>

## *Introduction*

09.45-10:00:

**Jean Marc Robin** (Pr. of Economics; Director, Department of Economics at Sciences Po)

## *Empirics of frictions*

10.00-11.00:

**Robert Hall** (Stanford University)

*« What the Cyclical Response of Advertising Reveals about Markups and other Macroeconomic Wedges »*

11.00-12.00:

**Yan Bai** (Univ. Rochester)

*“Demand Shocks that Look Like Productivity Shocks”*, joint paper with Jose-Victor Rios-Rull and Kjetil Storesletten

12.00-13.30: LUNCH

## *Policy and frictions I*

13.30-14.30:

**Pascal Michailat** (LSE) and **Emmanuel Saez** (Berkeley):

*“Monetary and Fiscal Policy in an Economical Business Cycle Model”*

14.30-15.30:

**Nicolas Petrosky-Nadeau** (Carnegie-Mellon) and **Etienne Wasmer** (Sciences Po):

*“Fiscal Multipliers and Policy in a Model of Goods, Labor and Credit Market Frictions »*

15.30-16.00 COFFEE BREAK

## *Policy and frictions II*

16.00-17.00:

**Sanjay K. Chugh** (Boston College and Kiel Institute)

*“Optimal Fiscal and Monetary Policy in Customer Markets”*, joint paper with David M. Arseneau, Ryan Chahrour and Alan Finkelstein-Shapiro (Universidad de los Andes)

17.00-18.00:

**Emmanuel Fahri** (Harvard University):

*“A Theory of Macroprudential Policies in the Presence of Nominal Rigidities*, joint work with Iván Werning (MIT)

19.30 DINNER

# FRIDAY MAY 16<sup>th</sup>

*Frictions, Price determination and Wedges*

9.00-10.00:

**Luigi Paciello** (Einaudi Institute for Economics and Finance and CEPR):

*“Markups Dynamics with Customer Markets”*, joint work with Andrea Pozzi and Nicholas Trachter

10.00-11.00:

**François Gourio** (ULB and Sciences Po)

*“Can intangible capital explain cyclical movements in the labor wedge?”*, joint work with Leena Rudanko

11.00-11.30 COFFEE BREAK

11.30-12.30:

**Paul Beaudry** (UBC)

*« Reconciling Hayek's and Keynes' views of recessions »*, joint work with Dana Galizia and Franck Portier

12.30- 13.30 LUNCH

13.30- 14.30:

**Guido Menzio** (UPenn):

*« Shopping Externalities and Self-Fulfilling Unemployment Fluctuations*, joint paper with Greg Kaplan

14.30- 15.30:

**Wouter den Haan** (LSE):

*“Inventories and the Role of Goods-Market Frictions for Business Cycles”*

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